# Introduction

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DITeN

www.Diten.net



DITeN Framework brainstorm

brainstorm document

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In this document, you can find brainstorm information about DITeN Framework. This information is useful in design structure of the entire platform. In addition, you can find some information about marketing strategy of the platform. You can find information about digital marketing and other solutions that will improve DITeN Platform.

**Arash Rahimian**

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# Chapter 01

Marketing strategy

# Finding resources

By using accounting and warehousing applications, we can find market information. We can find information about prices and sale progress of the registered enterprises. We can understand sale price of the enterprises and therefore we can market their commodities in the electronic store. By this ability we can find minimum prices of the providers and ما میتوانیم پایین ترین قیمت